



## Educational talks @ Cleantex Africa 2011

The following educational talks will take place on Tuesday 19 July 2011 commencing at 10h30 in the conference area, situated in the dedicated Cleantex Africa exhibition within Hall 5.

Visitors to Cleantex Africa are welcome to attend these informative and free sessions.

10h30

Jimmy mascot song & dance presentation



– Reduce, Reuse & Recycle - NewellRubbermaid

10h45

Chairman's View - National Contract Cleaners Association's  
Clive Damonze



- NCCA and the way forward towards the creation of the African Cleaning Institute (ACI)
- Overview of visits to overseas tradeshows – trends, Association interaction, interest in SA,
- ISSA and benefits of membership
- View on professionalism in the local cleaning industry
- Industry audit compliance programme

11h15

Services SETA - Devan Naicker, Deputy CEO: Strategy,  
Services Sector Education and Training Authority



- Brief overview of the Services SETA
- Services SETA links with QC's
- Services SETA training programmes and governance
- Benchmarking globally – Going into Africa
- Professionalising the Industry

11h45

Green issues – Amanda Colling, Technical Services Director, Innu-Science South Africa



- Green washing – the 7 deadly sins
- Enzymes vs. bacteria vs. chemicals
- How green washing can affect you and your family's health

13h00

Cleaning equipment manufacturers and suppliers meeting

- The National Contract Cleaners Association (NCCA) will address this important sector of the Industry on the events leading up to the formation of a new organisation namely the “African Cleaning Institute” (ACI). For the past 23 years or so many organisations from this sector have been valued members of the NCCA however, it is considered

the time has now arrived for the sector to have its own independent voice within a new look organisation. Cleaning equipment manufacturers and suppliers are therefore cordially invited to attend this important meeting.